



## Fast Facts: ADHS-CDC COVID-19 Health Disparities Initiative — AHEAD AZ

AHEAD AZ has partnered with the State Office of Rural Health to work with community partners to expand and develop new mitigation and prevention resources. The purpose of these services is to reduce COVID-19 related health disparities along populations that are under-resourced and have higher risks for negative health outcomes. The collaboration between AHEAD and community partners in Arizona aims to improve health equity and address the social determinants of health among these communities.

### AHEAD AZ Focus Areas:

#### Workforce Trainings & Technical Assistance

- Develop, train resource navigators and CHW's on social determinants of health, cultural responsiveness, HIPAA, and other public health related topics.
- Provide timely training and education to public health and healthcare workforce on latest health communication tools (e.g., Artificial Intelligence in Public Health) and information relating to SARS-CoV-2-COVID.
- Establish AZCOVIDTXT-RH texting platform to deliver timely, relevant information on COVID-19 and other public health issues to Arizona's rural health provider network and other public health issues to a network of rural health providers.

#### Community Education

- Develop and support dissemination of materials to educate and increase awareness on COVID-19 related health disparities, risk information, and prevention methods.
- Enhance rural library capacity to address health disparities and build community resilience through the Library Champions Program.
- Engage youth in trainings and education aimed at building knowledge and awareness of public health issue and skills in community advocacy and engagement.
- Develop culturally appropriate, hands-on activities to increase awareness on physical, mental, spiritual & emotional wellness among Native youth.

#### Community Outreach

- Collaborate with MOVE UP vaccine and testing sites through administration, community outreach, engagement, and infrastructure.
- Support rural partners in community health fairs and events, with a focus on communicable and non-communicable diseases (e.g., COVID-19 related vaccines, HIV, Hepatitis B & C, Syphilis).

[crh.arizona.edu/programs/ahead-az](http://crh.arizona.edu/programs/ahead-az)



### Affiliated programs and community partners:

- Arizona Area Health Education Center (AzAHEC) Program and its regional partners
- Arizona Alliance for Community Health Centers (AACHC)
- Arizona Community Health Workers Association (AzCHOW)
- Arizona Developmental Disabilities Planning Council (ADDPC)
- AZ Hospital and Healthcare Association (AzHHA)
- AZ Library Association (AzLA)
- Mobile Outreach Vaccine Education for Underserved Populations (MOVE UP) Program
- National Parks Service (NPS)
- Pima County Health Department (PCHD)

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