

# 2024 ARIZONA CENTER FOR RURAL HEALTH SPRING WEBINAR SERIES

A webinar series focused on providing technical assistance to rural stakeholders to disseminate research findings, policy updates, best-practices and other rural *health issues to statewide rural partners and stakeholders throughout the state.*



THE UNIVERSITY OF ARIZONA  
MEL & ENID ZUCKERMAN COLLEGE OF PUBLIC HEALTH  
Center for Rural Health

Thursday, July 18, 2024

12:00 - 1:00 pm MST

## Personalizing Recovery: Individualized Approaches in Treating Substance/Opioid Use Disorder

REGISTER



Learning objectives:

- ▶ Recall and understand the key factors that influence substance use and opioid use disorders, including individualized factors such as genetics, mental health, and socio-cultural influences.
- ▶ Apply knowledge of diverse treatment approaches to analyze and create individualized treatment plans for patients with substance use and opioid use disorders, incorporating strategies like Medication-Assisted Treatment (MAT) and behavioral therapies.
- ▶ Evaluate current research and emerging trends in the field, and develop strategies to integrate these insights into their clinical practice for improved patient outcomes.



**DR. NATASHA MENDOZA**, Associate Professor at Arizona State University's School of Social Work, holds a Ph.D. from The Ohio State University. Postdoctoral training at SUNY Buffalo's Clinical and Research Institute on Addictions honed her expertise in substance use and co-occurring disorders. Dr. Mendoza combines harm reduction philosophy and community research to enhance behavioral health understanding. Her research delves into wellness and identity, examining power and oppression's effects on behavioral health. As an educator, she focuses on student development in substance use treatment, advocating for a competent, empathic behavioral health workforce.

For more information contact Mariah Erhart: [merhart@arizona.edu](mailto:merhart@arizona.edu) • 520.626.2243

To register: [crh.arizona.edu](https://crh.arizona.edu)

*This webinar is made possible through funding provided by Health Resources and Services Administration, Office for the Advancement of Telehealth (U1U42527). Arizona State Office of Rural Health is funded granted through a grant from US Department of Health and Human Services. Grant number H95RH00102-25-00. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, DHHS or the U.S. Government.*