



Arizona Rural & Public Health Policy Forum

February 1, 2022

Virtual

*The Forum is presented by the Arizona Center for Rural Health
with sponsorship from the Arizona Rural Health Association
and the Arizona Telemedicine Program.*



THE UNIVERSITY OF ARIZONA
MEL & ENID ZUCKERMAN COLLEGE OF PUBLIC HEALTH

Center for Rural Health

AGENDA

2022 ARIZONA RURAL & PUBLIC HEALTH POLICY FORUM

11:45 – 12:00pm . . Welcome

Daniel Derksen, MD, Walter H. Pearce Endowed Chair & Director, Arizona Center for Rural Health, Professor of Public Health, Medicine & Nursing

Elizabeth Hall-Lipsy, President, Arizona Rural Health Association

Will Humble, Executive Director, Arizona Public Health Association

12:00 The Progress of Interoperability in Arizona: SDOH, Legislative Priorities & More

Melissa Kotrys, CEO, Contexture (umbrella organization for Health Current)

12:30 Arizona Organizations Policy Snapshots – Video

AARP Arizona – Brendon Blake, MSW, MPA, Associate State Director – Advocacy

Arizona Academy of Family Physicians – Laura Dearing, EVP

Arizona Alliance for Community Health Centers and Collaborative Ventures Network – Jessica Yanow, MPH, President & Chief Executive Officer

Arizona Medical Association – Amanda Rusing, Director of Government Relations

Arizona Public Health Association – Will Humble, Executive Director

Arizona Telemedicine Program – Tara Sklar, JD, MPH, Faculty Senior Advisor, Telehealth Law & Policy

Community Medical Services (CMS) – Nick Stavros, CEO

Vitalyst Health Foundation – Marcus Johnson, Director, State Health Policy and Advocacy

1:00 Federal Investment for Broadband Initiative: What it means for Tribal and Rural Communities

Lea Márquez Peterson, MBA, Chairwoman, Arizona Corporation Commission

Jeff Sobotka, Vice President, Arizona Commerce Authority

Elizabeth Krupinski, Professor and Vice-Chair for Research at Emory University, Department of Radiology & Imaging Sciences

1:30 Spotlight on Maternal Health Initiatives

Angie Lorenzo, Chief, Office of Women’s Health, Bureau of Women’s and Children’s Health, Arizona Department of Health Services

2:00 Stretch Break

2:15 AHCCCS Update: The Plan for Arizona Medicaid 2022-24, including CMS Enhanced FMAP for Home & Community Based Services – Jami Snyder, Director of AHCCCS

2:45 What’s being done to Address the Nursing Shortage for Rural and Tribal Communities

Vicki Buchda, Vice President, Care Improvement for the Arizona Hospital and Healthcare Association

Timian Godfrey, Clinical Assistant Professor at the University of Arizona College of Nursing (UA CON)

Kathryn Busby, Lobbyist, Arizona Nurses Association

3:15 Request to Speak System at the State Legislature

Bryna Koch, Research Program Administrator, AZ Center for Rural Health

3:45 Updates from a Federal Partner – Bonnie Preston, Acting HHS Director, Region 9

4:15 Update and What’s Ahead for Arizona’s Rural and Tribal Communities

Christina Corieri, Governor’s Senior Policy Advisor

4:45 Adjourn & Wrap-up

Daniel Derksen, MD, Arizona Center for Rural Health, Professor of Public Health, Medicine & Nursing

PRESENTERS

2022 ARIZONA RURAL & PUBLIC HEALTH POLICY FORUM



Brendon Blake is the Associate State Director of Advocacy at AARP Arizona and has been there in multiple capacities since 2016. He focuses on advocacy work at the local, state, and federal levels, working on a variety of issues such as transportation, housing, financial security, and healthcare.

Previously, Brendon worked in the areas of public housing and mental health. He has a passion to help people in whatever capacity he can. Brendon was born and raised in Phoenix, only leaving to complete his four-year degree in Psychology at Concordia University in Irvine, California. He then returned to his native Phoenix to pursue his Master's degrees in both Social Work and Public Administration from Arizona State University and has used some of those social work skills in previously volunteering for the Alzheimer's Association as a Caregiver Support Group Facilitator.



Vicki Buchda, MS, RN, NEA-BC, serves as the Vice President, Care Improvement for the Arizona Hospital and Healthcare Association. She is responsible for contributing to the organization's mission: "Making Arizona the healthiest state in the Nation" by leading collaboratives to improve patient

safety, patient experience, healthcare outcomes, and health equity. She is a highly skilled professional with demonstrated expertise in clinical and system leadership. Vicki is passionate about harm prevention, including harm from opioids, maternal health, advance care planning and health equity. Vicki has served in nursing and leadership roles within health systems including Mayo Clinic, Hawaii Pacific Health and Banner Health.



Kathy Busby is a government relations/public policy consultant and licensed attorney with extensive experience in the health care and health insurance industries. She currently advises the Arizona Nurses Association, Touchstone Health Services and various individual health care providers. Previously

she was the founding Executive Director of the Arizona Association of Health Plans, which is comprised of the major health plans participating in the Arizona Health Care Cost Containment System (AHCCCS). She has also represented skilled nursing facilities, ambulance providers, several AHCCCS and commercial health plans along with individual health care providers.

Christina Corieri serves as Governor Ducey's Senior Policy Advisor. She is a member of the governor's senior staff and also advises on a variety of policy areas including healthcare at the state and national level, human services, insurance, and child safety. Prior to joining Governor Ducey's staff, she held positions including healthcare policy analyst at the Goldwater Institute, Chief of Staff for Phoenix Councilman Sal DiCiccio, and Vice President of Government and Board Relations for a national nonprofit. She holds a JD from ASU as well as a B.S. in political science and a B.A. in history.

Laura Dearing is the Executive Vice President of the Arizona Academy of Family Physicians, a role she has served in since August of 2004. Before that she was the Government Relations Director at The Indiana Academy of Family Physicians for several years. She completed her undergrad degree at Indiana University-Bloomington (a BA in Political Science). She completed her Masters of The Arts in Criminology & Criminal Justice at Arizona State University. Laura has 4 children and a family physician husband.



Daniel Derksen, MD is the University of Arizona Health Sciences Associate Vice President for Health Equity, Outreach & Interprofessional Activities. He is a tenured Professor of Public Health in the Mel and Enid Zuckerman College of Public Health with joint appointments in the College of

Medicine and the College of Nursing. His current service, education and research activities include informing legislative, regulatory and program policy to improve access to health care and health insurance coverage; narrowing health disparities; developing, implementing and evaluating interprofessional service-learning sites; and working to assure a well-trained and distributed health workforce to meet the health needs of all Arizonans. Dr. Derksen was born in Phoenix, attended the UArizona for both his B.S. (1979) and M.D. (1984) degrees, completed his family medicine residency at the University of New Mexico (1987), and served on the UNM School of Medicine faculty for 25 years. He returned to the UArizona in 2012. In 2018 he was awarded the UNM Napolitano Alumni Award and in 2019 the UArizona College of Medicine Alumnus of the Year. Dr. Derksen completed a Robert Wood Johnson Health Policy Fellowship in 2007-08 with U.S. Senator Jeff Bingaman (NM). He researched and drafted provisions to improve the supply and distribution of the nation's health workforce included in Title V of the Affordable Care Act (ACA) including Teaching Health Centers. Working for Governor Martinez as Director, NM Office of Health Reform in 2011-12, he was PI of the CMS Health

PRESENTERS

2022 ARIZONA RURAL & PUBLIC HEALTH POLICY FORUM

Insurance Exchange grant, establishing what is now Be Well New Mexico which has 45,000 enrollees. Dr. Derksen directs the Arizona Center for Rural Health and is Principal Investigator (PI) of grants including the State Office of Rural Health funded by HRSA and the State of Arizona, the Rural Hospital Flexibility Program, and ADHS–AzCRH Intergovernmental Services Agreements of federally funded initiatives: the SAMHSA First Responders and the CDC Overdose Data to Action initiatives. He is Senior Advisor and PI for State and HRSA funded and designated AzaHEC Program that is directed by Leila Barraza JD, MPH. In his 30-year academic career he has been PI of federal, foundation and state grants of more than \$75 million.



Dr. Timian Godfrey, a member of the Navajo Nation, is a clinical assistant professor at the University of Arizona College of Nursing (UA CON) and works in rural emergency healthcare in underserved communities as a nurse practitioner. She is the current program director for the HRSA

Arizona Nursing Inclusive Excellence scholars project and an Indian Health Services award, Indians in Nursing Career Advancement Transition Scholars. She is a co-director of Equity, Diversity and Inclusion (EDI) at UA CON and serves on the interprofessional UA Health Sciences EDI committee. She also serves on the inaugural Western Institute of Nursing Diversity and Inclusion task force and the AACN Diversity, Equity, and Inclusion Group to promote EDI and belonging in nursing research and education in the United States. Lastly, she is working with AzaHEC to establish a center dedicated to health science education opportunities with the 22 Arizona tribes.



Will Humble is a long-time public health enthusiast, and is currently the Executive Director for the Arizona Public Health Association (AzPHA). His 30 years in public health include more than 2 decades at the Arizona Department of Health Services, where he served in various roles including as

the Director from 2009 to 2015. Prior to being appointed Director, he worked in various capacities in the public health preparedness service line. Most recently, he was a health policy director at the University of Arizona from 2015-2017. He continues to be involved in health policy in his role with AzPHA and as Adjunct Faculty with the UA Mel & Enid Zuckerman College of Public Health. He has a BS in Marketing from NAU, a BS in Microbiology from ASU, and a Masters in Public Health from the University of California at Berkeley. He was awarded an Honorary Doctorate of

Science from the University of Arizona in 2015 for engaging partnerships between academic and executive public health. He's active in the community and his home life, serving on the Board of Directors of the Scottsdale Training and Rehabilitative Services (STARS) and the Arizona Hospital and Healthcare Association (AzHHA). Will is a believer in using evidence-based health policy as a means to improving health outcomes and in leading and managing with emotional intelligence.



Marcus Johnson comes to the world of philanthropy by way of public health and health care, having worked for the Maricopa County Department of Public Health and the Arizona Hospital and Healthcare Association. He has contributed to numerous policy and systems changes in health care, behavioral health and public health, and is committed to bridging

preventive health strategies with an evolving health care system to ensure that all communities have what they need to be healthy. As Director of State Health Policy and Advocacy, Marcus oversees Vitalyst's public policy agenda, and is responsible for initiatives related to access to coverage, healthcare workforce development and healthcare transformation. Marcus earned his Master's degree in Public Health and a B.S. in Physiology from The University of Arizona. In his free time, Marcus enjoys outdoor activities, weekend getaways with his family, and remaining a stubbornly optimistic fan of the Dallas Cowboys.



Angie Lorenzo has over 18 years of public health experience and currently serves as the Chief for the Office of Women's Health in the Bureau of Women's and Children's Health at the Arizona Department of Health Services (ADHS). As the Department's lead on women's health issues, policy and

programmatic areas, Angie is responsible for overseeing initiatives and implementation of evidence based strategies on preconception health, adolescent and women's preventative health, family planning, maternal morbidity and mortality, and emerging health issues. She currently serves as Secretary of the Leadership Committee for the National Network of State Adolescent Health Coordinators, member of the Steering Committee for the Arizona Adolescent Health Alliance, and the AHCCCS Maternal Mental Health Advisory Committee. Angie's varied career with ADHS includes positions held as Marketing Director for Chronic Disease Prevention & Nutrition, Program Director of Teen Pregnancy Prevention, Family Planning, and Adolescent Health Initiatives, and developing and strengthening

PRESENTERS

2022 ARIZONA RURAL & PUBLIC HEALTH POLICY FORUM

of partnerships with organizations reaching minority and medically underserved populations promoting cancer prevention education and delivery of evidence-based programming. Prior to her public health service, Angie spent several years in the private industry working as an Account Manager specializing in health promotion and marketing to the Hispanic population.



Bryna Koch, MPH, has worked at the Arizona Center for Rural Health (AzCRH) since 2016. At the AzCRH, Ms. Koch supports the programs and projects by providing data collection, management, analysis, and reporting expertise. Her current primary area of focus is health workforce focused analysis. She is also interested in how the field of public health can effectively communicate information and data to inform policy and public health approaches. Ms. Koch is also doctoral candidate at the University of Arizona, Mel and Enid Zuckerman College of Public Health. Her research interests center on the impacts and outcomes of the Affordable Care Act (ACA) on health insurance coverage, utilization, and outcomes for underserved and vulnerable populations.



Melissa A. Kotrys, MPH, is the Chief Executive Officer (CEO) of Contexture (contexture.org), the umbrella organization of CORHIO, a leading health information exchange (HIE) in Colorado, and Health Current, the Arizona HIE. Through her vision and leadership, Contexture is celebrated as a model for aligning the healthcare community with the possibilities of connected electronic health information to advance individual and community health and wellbeing. Melissa is recognized as a collaborative partner of hospitals and health systems, health plans, healthcare providers, healthcare associations and other healthcare sectors in Arizona. She serves as the Board Chair of Civitas Networks for Health, a national collaborative comprised of HIEs and regional healthcare improvement collaboratives. She also serves as a member of the Employers Council Board of Directors, Arizona's State Medicaid Advisory Committee, and the Advisory Council of Solari Crisis & Human Services. Prior to joining Health Current, Melissa worked as a consultant and health policy analyst at Deloitte Consulting. She holds a Master of Public Health in health policy from The George Washington University and a Bachelor of Arts from The University of North Carolina at Chapel Hill.



Dr. Elizabeth Krupinski is Professor and Vice-Chair of Research at Emory University in the Departments of Radiology, Psychology and Bioinformatics. She received her BA from Cornell, MA from Montclair State and PhD from Temple, all in Experimental Psychology. Her interests are in medical image perception, observer performance, decision making, and human factors. She is Associate Director of Evaluation for the Arizona Telemedicine Program and Director of the Southwest Telehealth Resource Center. She is Past President of ATA, Past Chair of Society for Imaging Informatics in Medicine, Past Chair of SPIE Medical Imaging, Vice President of the Society for Education and the Advancement of Connected Health and President of the Medical Image Perception Society. She is Editor of Telemedicine Reports.



Lea Márquez Peterson, MBA, IOM, is with the Arizona Corporation Commissioner and President of Marquez Peterson Group. Lea was appointed to the Arizona Corporation Commission in May of 2019 and was elected statewide to serve a 4-year term in 2020. She was honored to be elected as the Chairwoman in January of 2020. The Corporation Commission's primary duty is to regulate the state's utility services to ensure that we have safe, reliable and affordable energy. She is the first Hispanic woman to serve in a statewide seat in the history of Arizona. Lea has been an entrepreneur in Southern Arizona for many years and served as the President/ CEO of the Tucson Hispanic Chamber from 2009 until November of 2018. The Tucson Hispanic Chamber serves the business community in the bilingual, bi-cultural region of the Arizona-Sonora border and was recognized as the Hispanic Chamber of the Year in 2013 by the U.S Hispanic Chamber of Commerce. She received her undergraduate degrees in Marketing and Entrepreneurship from the University of Arizona, and her Masters in Business Administration from Pepperdine University. She is married with two children. Twitter: @LeaPeterson
LinkedIn: <https://www.linkedin.com/in/leamarquezpeterson/>

PRESENTERS

2022 ARIZONA RURAL & PUBLIC HEALTH POLICY FORUM



Bonnie Preston is Acting HHS Regional Director representing HHS Secretary Xavier Becerra in CA, NV, AZ, HI and the US Affiliated Islands of the Pacific, in support of the mission to enhance the health and well-being of all Americans. She has over 25 years of experience in public health and health care at the local, state and federal levels. She joined the Secretary's office in 2012 to help implement the ACA. She has worked closely with government and private sector partners across the region to achieve more equitable, higher quality, coordinated health care and public health services. In response to the COVID-19 pandemic and the Unaccompanied Children emergencies in Region 9 Bonnie has been particularly involved in connecting state and community based partners to Federal COVID-19 resources for testing, contact tracing, vaccinations and treatments. She has played an instrumental role in the development and operation of three Emergency Intake Sites in California, which together have reunited over 12,000 children with families or other sponsors.



Amanda Rusing is an accomplished professional with more than a decade of experience in government relations. She is responsible for leading ArMA's advocacy team in representing the interests of its physician members. Prior to joining ArMA, Amanda worked in private sector government relations where she lobbied state and local governments on behalf of clients on a diverse array of issue areas. Rusing also served as the director of legislative affairs for the Arizona Attorney General's Office and on staff at the Arizona State Senate. Amanda holds a master's in public administration from Arizona State University and a bachelor's degree in political science with a minor in sociology from the University of Arizona. She can be reached via email at arusing@AZmed.org or by phone at 602-347-6905.



Tara Sklar is the Faculty Senior Advisor in Telehealth Law & Policy at the Arizona Telemedicine Program. She is also a Professor of Health Law and the Director of the Health Law & Policy Program at Arizona Law. Professor Sklar's scholarly research examines legal, regulatory, and ethical issues that arise in adapting to a diverse aging population, with a particular focus on the integration of health technology. Her work has appeared in the: *New England Journal of Medicine*,

Journal of Empirical Legal Studies, and *American Journal of Law & Medicine*, among others. At Arizona Law, Professor Sklar launched and oversees a portfolio of over 40 multidisciplinary, online Health Law & Policy courses. She teaches courses on Aging Law & Policy and Advanced Health Law Research.



Jeff Sobotka is a Vice President at the Arizona Commerce Authority (ACA) & the State Broadband Director for the State of Arizona. He is responsible for strategically managing relationships with state government agencies, city and county governments, Tribal governments, telecommunications carriers, federal communications policymakers, and nonprofits to advance the expansion of Broadband statewide. Jeff has 25 years in the telecommunications industry having worked for T-Mobile, AT&T, XO Communications and Lumen. Jeff has been a board member of the Arizona Telecommunications & Information Council (ATIC) since 2013.



Jami Snyder serves as the director of AHCCCS, overseeing Arizona's Medicaid and CHIP program, offering care to more than 2.2 million Arizona residents at an annual cost of \$14 billion. She was appointed by Governor Doug Ducey on January 5, 2019 after having served as the agency's deputy director since December 2017. With more than 20 years of public and private sector experience in the health and human services industries, Ms. Snyder's areas of expertise include regulatory oversight, policy making and leadership development. Prior to joining AHCCCS, Ms. Snyder served as Medicaid Director for the state of Texas. She currently serves as the board president for the National Association of Medicaid Directors and is a 2013 Flinn-Brown Civic Leadership Academy Fellow. Ms. Snyder holds a master's degree in political science from Arizona State University as well as a bachelor's degree in political science from Gustavus Adolphus College in St. Peter, Minnesota.



Nick Stavros is CEO of Community Medical Services (CMS), an opioid treatment program that currently operates 50 facilities across nine states. Following numerous deaths of relatives and friends, Nick became a passionate advocate for providing the most effective treatment to those affected by the opioid epidemic. Nick currently sits on the boards of the

PRESENTERS

2022 ARIZONA RURAL & PUBLIC HEALTH POLICY FORUM

American Association for the Treatment of Opioid Dependence; ASU's Medical Advisory Board; the Office of the Arizona Governor's Parents Commission on Drug Education & Prevention; and the Psychiatry & Behavioral Health Learning Network NCAD Advisory Board. Nick is also the Chair of the Arizona Opioid Treatment Coalition and he Co-Chairs the Substance Abuse Task Force for the Arizona Council of Human Service Providers and the Drug Policy Research and Advocacy Board.

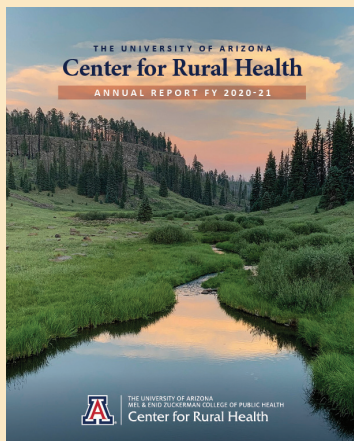


Jessica Yanow is the President & CEO of the Arizona Alliance for Community Health Centers (AACHC). She provided leadership as Senior Manager of Community & Health Advancement at Blue Cross Blue Shield of Arizona, developing and executing state-wide strategies/initiatives to improve

Arizonans' health. Previously, Jessica spent 11 years at AACHC, serving as Chief Operations Officer (2014-2019) and Director of Women's Health Programs & Grant Administration (2008-2014). With more than 20 years in public health and healthcare, Jessica has expertise in women's health, public health, and primary care, as well as government, non-profit, and healthcare management. Jessica graduated summa cum laude with a BA from Brandeis University. She holds an MPH degree from the University of Arizona. She completed the Geiger Gibson capstone fellowship in community health and leadership at George Washington University and is a member of Valley Leadership's inaugural Catalyze cohort.

On behalf of the Center for Rural Health at The University of Arizona,
Mel and Enid Zuckerman College of Public Health, we wish to
thank you for attending the Arizona Rural & Public Health Policy Forum.

We look forward to hearing from you and seeing you at future events!



Download the AzCRH Annual Report at:

<https://crh.arizona.edu/publications/crh-report/3044>

Check out/subscribe to our newsletters at:

<https://crh.arizona.edu/newsletter>

For more information visit our website at:

<https://crh.arizona.edu>

